

# "THE CAATS PROTECT AND SERVE"



## The HIGH-DEMAND CAATS™ Brand

Our **CAATS™** brand is one of our broadest product lines, comprising over 70 items trusted in automotive service departments everywhere. With offerings this robust, the **CAATS™** lineup really is the *Purr-fect* selection of products for your service department.

When you think of **CAATS™**, think first of **PROTECTION**. Protection for customers, vehicles, and technicians.

**CAATS™** protection products shield a vehicle's touch points — seats, floors, steering wheels, gear shifts — for both safety and cleanliness. These mats and covers keep grease and grime from damaging vehicle interiors while protecting customers and technicians from germs and viruses.

But that's not all! The **CAATS™** brand goes beyond protection products with the largest supply of high-quality **Service Dispatch Numbers** in the industry!

From the popular manila RL-78s to colorful dispatch numbers, our large tag selection cannot be beat! With large, easy-to-read numbers on every tag, locating and organizing vehicles has never been easier. We can even customize any of our dispatch numbers to fit your needs.

In any typical service department, **CAATS™** products are always on hand: **Repair Order Holders, Oil Change Stickers, Parts Bags**, and many more time-saving and money-making items!



See all CAATS™ products featured throughout the Service Department Section of our Catalog.



Our most popular **Floor Mat**, CAATS™ Poly-Back for high wet strength! Many other choices available, too!

WON'T STICK TO TECHNICIANS!



CAATS™ Dealer Advantage **Seat Covers**, available in .5 and .7 mil, our Best Sellers! 3-ply and anti-static material included!

For virtually all passenger and light trucks, CAATS™ **Steering Wheel Covers** and **Gear Shift Covers** protect customers and technicians but allow driver to see gauges. Full coverage versions, too!



CUSTOM DESIGNS TOO!

Static cling CAATS™ **Oil Change Reminder Stickers** keep customers coming back, and we have custom and stock available – order today!



Sturdy **Repair Order / Work Ticket Holders** by CAATS™ store and protect important work orders and conveniently hang for easy access.

CAATS™ economical **Service Dispatch Numbers** come padded at the top and keep the vehicle number, key tag, and claim check organized and accessible.



CAATS™ is one of many exclusive brands offered by ASP. Learn about all of them and more ways to strengthen customer relationships while growing your sales. Just let us know you're interested, and we'll do all we can to help!

Need more information? Want to share ideas? Contact us. We want to do all we can to support your Distributorship. That's why we are...

**#1 in Distributor Care!**

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