

ADVERTISE ON HIGH-VISIBILITY DISPATCH NUMBERS!



Share your Message while Servicing or Selling a Vehicle!

Our exclusive line-up of **AdVer-Tag™** products do a great job of keeping track of vehicles on your lot. These tags also advertise a message noticeably in front of every customer who brings a vehicle to your service department or shop! Ideal for test drives, too!

As the name implies, **AdVer-Tag™** is **Advertising on a Tag!** Our top-selling product features your advertisement – in spot, multi-color, or full-color printing – at the top of our popular **5-part Dispatch Numbers**. Think about it: When your customer picks up their car, your message will be hanging on the rear-view mirror right in front!

Use **AdVer-Tag™** for sales promotions, referral programs, coupons, satisfaction surveys, service reminders, and more! Provide your own design, use one

of our existing templates, or we'll design a new creation for you at no additional charge!

AdVer-Tag™ is also available with Customer Reply Postcards that allow your customer to take a survey, provide a referral, or redeem a coupon by mailing the Reply Card back to you – perfect for promotions and customer feedback. **AdVer-Tag™** tags are printed using the latest technology to maximize clarity with high-quality images that will be sure to get your customer's attention.

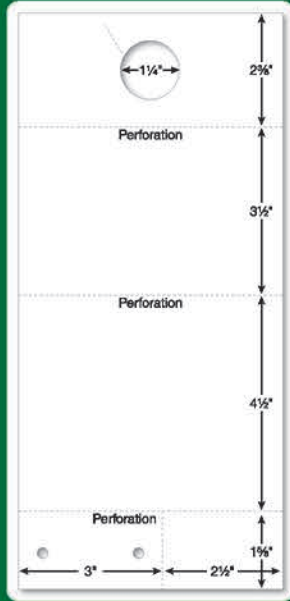
Take advantage of those moments when customers first get in the car and focus on that tag hanging on the rearview mirror. Score with the **AdVer-Tag™** brand of attention-getting products!

5-PART DISPATCH NUMBERS

Our fully customizable **AdVer-Tag™** numbers are a great way to get your message in front of all of your service customers!

These tags are an excellent platform for sales promotions, referral programs, customer satisfaction surveys, and service inspections.

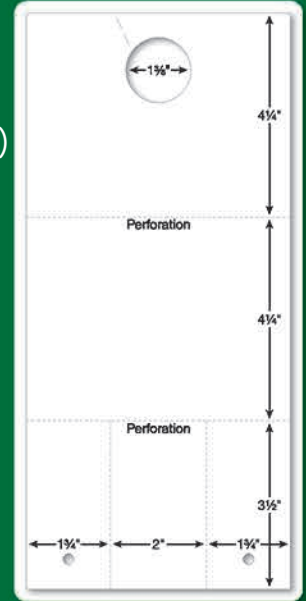
- 5-1/2" × 11-3/4"
- Standard: 100# tag stock (uncoated)
Premium: 125# white glossy tag stock (coated on both sides)
- 1-1/4" hole diameter
- 3, 4, 5 digit numbering with letter prefixes available



5-PART COUPON DISPATCH NUMBERS

Try our newest addition to the **AdVer-Tag™** family of products! This new tag makes providing coupons or business cards to your customers simpler by including space for them right on your dispatch number.

- 5-1/2" × 11-3/4"
- Standard: 100# white tag stock (uncoated)
Premium: 125# white glossy tag stock (coated on both sides)
- 1-1/4" hole diameter
- 3, 4, 5 digit numbering with letter prefixes available



AdVer-Tag™ is one of many exclusive brands offered by **ASP**. Learn about all of them and more ways to strengthen customer relationships while growing your sales. Just let us know you're interested, and we'll do all we can to help!

Need more information? Want to share ideas? Contact us. We want to do all we can to support your Distributorship. That's why we are...

#1 in Distributor Care!

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