

What's New!

ASP
AUTOMOTIVE SERVICE PRODUCTS



Much is happening at **ASP**! And even more is coming. Since 1986, **Automotive Service Products** has supported independent Distributors with forms, supplies, and printing needed by the automotive industry.

Today, **ASP** is very different from the company you may envision if you met us years ago. Surely, you'll find the same integrity and dedication as always, but now we are five times larger with more than 2,600 products, the latest production and ordering technology, and full in-house sheet and web printing and bindery capabilities.

Under the ownership of the founders' daughter and her husband, Jeff and Kellie Koenig, **ASP** is truly your best full-service wholesale supplier and trade print manufacturer.

Here are more exciting developments for 2018!

ASPCONNECT. Online shopping and ordering reaches a new level with **ASP** this year as we bring **ASPConnect** online! With secure and private logins for our exclusive Distributors, **ASPConnect** provides you with an intuitive, state-of-the-art shopping experience for all of the 2,600+ products in our catalog! (March 2018)



Features:

- Instant Product Availability
- Product Images with Pricing, Packaging and Details
- Order History
- Reduced Freight
- Estimated Ship Dates
- Efficient Ordering, including **Quick Click reordering!**

Enhances Your Ability To:

- Place Orders in real time with improved accuracy
- Print Invoice Copies
- Make real time payments and review account info
- Track Shipments

#1 in Distributor Care

You are a Distributor, an independent entrepreneur or an independent-minded business leader. You have sacrificed and worked long hours to create a business. You must protect and nurture it in order for it—and you—to succeed.

To achieve success, you need a good wholesale supplier, but not just any supplier. You need a true partner, one you can trust, one who will guarantee your customers' satisfaction.

Automotive Service Products is that wholesale supplier. We are also one of the industry's leading trade print manufacturers. We believe we are the best at helping you protect and nurture your business—#1!

Certainly, there are wholesalers or printers that are larger, but not one of them CARES more about your success than we do. You see, it is the attitude of all the people at ASP that enables us to claim this position: #1 in caring.

We understand our success depends entirely on your success. Our mission is not only to supply you, but also to support you by offering our team as an extension of your own staff.

**So, don't just buy from us...
add us to your team.
We are #1 in Distributor Care!**



West Coast Distribution Center. Distributors in the western USA will be pleased to learn about **ASP's** new distribution center strategically located in the hub city of Reno, Nevada. All of our most popular items will be in inventory for faster delivery to our west coast customers—with lower shipping costs, too! (*Summer 2018*)



Website. Responsive to fit your desktop, laptop, tablet, or smartphone, the new **ASP** website will open the door to new support for Distributors. In addition to easier shopping and improved ordering, the website will bring a new emphasis on idea-sharing and education to help Distributors succeed. (*Spring 2018*)



Distributors Tools. Ask about these special benefits available exclusively to **ASP** Distributors:

- Full-color Product Catalog!
- Your own version of our online catalog—*custom branding coming soon, too!* (*Fall 2018*)
- Rewards Programs
- Distributor Sales Materials



Latest Technology. **ASP** continually invests in the latest technology with one goal in mind: To be more efficient and more accurate to help our Distributors move faster with fewer errors. That's why **ASP** has recently upgraded these key technology systems:

- Customer Relationship Management (CRM) System by Sage®
- Warehouse Management System (WMS)
- Electronic Data Interchange (EDI)

**Looking for a wholesale supplier who will truly be your partner in growth?
Contact us today!**



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