

Thinking about all of the ways that our relationship with Automotive Service Products has enriched our business is a bit of a daunting task because there are simply so many things I could say. My relationship with ASP has spanned about 20 years, with the last 10 years being here at flywheelnw.com and the Oregon Auto Dealers Association. As we've watched so many printers and suppliers come and go over the years, ASP is the vendor that has remained my Steady Eddie. That steadfast reliability has given me the ability to achieve that same reputation with my own customers. My customers understand that they have many other options out there for filling their print and automotive supply needs, yet they turn to me because they're confident that they can count on 3 things: the best price, the highest quality and the fastest delivery. That is a direct reflection of ASP's efforts behind the scenes.

A few years ago, our business model shifted dramatically resulting in a major increase in our order volume and significant growing pains. Jason Reed and many others at ASP stepped up, acting as an extension of our own team, making sure that we delivered a seamless experience for our customers no matter how overwhelmed we may have felt some days. They have implemented countless tools like ASPConnect that have increased efficiency on our end, allowing us to see no limits for future growth. They stay up to date on the latest market trends, continuously updating their product offerings to keep us ahead of the competition. This coupled with the incredibly low pricing that ASP offers, makes the overall purchasing experience a difficult one to beat.

Our company prides ourselves in providing a top-notch purchasing experience for our customers. One of the ways that we measure our success is via our online customer reviews. Of the 5-star reviews we've received, ASP has been a part of at least half of them, working behind the scenes delivering a quality product and fast! Simply said, they continually make us look great. I'm grateful for the partnership we've had with Automotive Service Products over the years and know that with them on our team, we'll enjoy continued success for many years to come!

Thank you ASP!

Shawna Risner

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