

# Manufacturer Specific- Volkswagen (Imprinted)

## 72960-IMP

### Product Description

Great way to improve customer satisfaction and generate additional work. Available crash imprinted in Red, Blue, Black, or Green.

### Product Specifications

- 8-1/2" x 11-3/4"- Imprint area: 2" x 1/2"
- 3-Part Carbonless, Snap-out Form- All parts printed in full color.
- Logo and 4 lines of text can be imprinted on this form.
- Available crash imprint in 1 color only- Red, Blue, Black, or Green ink. Numbering is always in Red ink.
- Quantities: Minimum 500 / Incremental 500

### Additional Information

**Non-Standard Ink Colors:** N/A

**Screens & Gradients:** N/A

**Proof Charge:** Up to 3 Free

**Plate Charge:** No

**Body Printing:** Yes (Additional Charge per job)

**Numbering:** Yes - 6 Digits in Red Ink Only (No Additional Charge) Leading zeroes will be used when number is fewer than 6 digits (e.g. "1" will be represented as "000001")

**PMS Match:** N/A

**Turn Time:** 4-5 business days

### Art Requirements

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:
  1. Photo/scan of existing artwork
  2. Description of copy and desired layout.

ITEM #72960 MADE IN THE U.S.A.

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**Dealership Multi-Point Vehicle Inspection**

Customer Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Model / Year: \_\_\_\_\_ Mileage: \_\_\_\_\_ VIN: \_\_\_\_\_

Service Consultant Name / Number: \_\_\_\_\_

| Checked and okay   | Checked and okay   |
|--|--|
| <b>May require attention in the near future</b><br><b>Requires immediate attention</b>   | <b>May require attention in the near future</b><br><b>Requires immediate attention</b>   |
| <input type="checkbox"/> All window operations<br><input type="checkbox"/> I/P controls and lights<br><input type="checkbox"/> I/P radio operation / condition<br><input type="checkbox"/> Upholstery / carpet / floor mats / mirrors / glass<br><input type="checkbox"/> Horn<br><input type="checkbox"/> Washer operation<br><input type="checkbox"/> Fuel door release<br><input type="checkbox"/> Wiper blades / arms including rear | <input type="checkbox"/> Windshield condition (chips, cracks, fn)<br><input type="checkbox"/> Tires (wear pattern and tread depth)<br><input type="checkbox"/> Headlights / hazards / side and tail lamps<br><input type="checkbox"/> Engine drive belts<br><input type="checkbox"/> Engine hoses<br><input type="checkbox"/> Fluids (level, condition, leaks)<br><input type="checkbox"/> Battery terminals, cables, mounting, capacity<br><input type="checkbox"/> Fuel tank cap |
| <b>NOTE: Turn off engine. Leave key in. Release hood.</b>  | <b>NOTE: Check vehicle exterior.</b>   |

**IF APPLICABLE:**  Is SiriusXM radio active? If not, Call 888-539-7474  Is the navigation map disk current?  
 Comments: \_\_\_\_\_

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Technician Name / Number: \_\_\_\_\_

| Checked and okay   | Checked and okay  |
|--|---|
| <b>May require attention in the near future</b><br><b>Requires immediate attention</b>   | <b>May require attention in the near future</b><br><b>Requires immediate attention</b>  |
| <input type="checkbox"/> Engine oil filter<br><input type="checkbox"/> Engine hoses (reinspect)<br><input type="checkbox"/> Engine drive belts (reinspect)<br><input type="checkbox"/> Throttle body<br><input type="checkbox"/> Fluids (level, condition, leaks reinspect)<br><input type="checkbox"/> Cabin filter<br><input type="checkbox"/> Battery condition / load test | <input type="checkbox"/> Frontend linkage<br><input type="checkbox"/> CV boots / joints<br><input type="checkbox"/> Front brakes (visual)<br><input type="checkbox"/> Struts / shocks (visual)<br><input type="checkbox"/> Exhaust system (leaks, hangers)<br><input type="checkbox"/> Brake lines / hoses / parking brake cable<br><input type="checkbox"/> Rear brakes (visual) |

Tread Depth: \_\_\_\_\_ / 32" Tread Depth: \_\_\_\_\_ / 32"  
 Tire Pressure: \_\_\_\_\_ psi Tire Pressure: \_\_\_\_\_ psi

**FOR REFERENCE**  

| Tread Depth       | Tire Pressure   |
|-------------------|---|
| > 7/32" - OK      | Check the factory tire pressure label inside the driver's side door jamb. |
| 4 to 6/32" - Worn |   |
| < 4/32" - Replace |   |

Tread Depth: \_\_\_\_\_ / 32" Tread Depth: \_\_\_\_\_ / 32"  
 Tire Pressure: \_\_\_\_\_ psi Tire Pressure: \_\_\_\_\_ psi  
 Spare Tire Pressure: \_\_\_\_\_ psi

Comments: \_\_\_\_\_

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Need roadside assistance? Got into an accident? Call (800) 411-6688. W53 115 2006 ©2011 Volkswagen of America, Inc.

### Standard Stock Colors

|  |               |  |        |
|--|---------------|--|--------|
|  | <b>Part 1</b> |  | White  |
|  | <b>Part 2</b> |  | Canary |
|  | <b>Part 3</b> |  | Pink   |

### Standard Crash-Imprint Ink Colors

|                       |  |                        |  |
|-----------------------|--|------------------------|--|
| <b>Black</b>          |  | <b>Red (PMS 185)</b>   |  |
| <b>Blue (PMS 293)</b> |  | <b>Green (PMS 355)</b> |  |

### Production Notes (For Internal Use)

#### Production: 085

- InDesign file created using pre-set templates.
- PDF exported with all fonts outlined.
- Outline all fonts in Illustrator prior to production.

# Dealership Multi-Point Vehicle Inspection

**Standard Imprint Header**  
Standard Imprint City & Phone



0.75" STUB

Customer Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Model / Year: \_\_\_\_\_ Mileage: \_\_\_\_\_ VIN: \_\_\_\_\_

Service Consultant Name / Number: \_\_\_\_\_

| Checked and okay                         |                          |  |
|--|--------------------------|--|
| May require attention in the near future |                          |  |
| Requires immediate attention             |                          |  |
| <input type="checkbox"/>                 | <input type="checkbox"/> | All window operations                              |
| <input type="checkbox"/>                 | <input type="checkbox"/> | I/P controls and lights                            |
| <input type="checkbox"/>                 | <input type="checkbox"/> | I/P radio operation / condition                    |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Upholstery / carpet / floor mats / mirrors / glass |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Horn   |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Washer operation                                   |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Fuel door release                                  |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Wiper blades / arms including rear                 |

**NOTE: Turn off engine. Leave key in. Release hood.**

| Checked and okay                         |                          |   |
|--|--------------------------|---|
| May require attention in the near future |                          |   |
| Requires immediate attention             |                          |   |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Windshielkd condition (chips, cracks, fits)   |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Tires (wear pattern and tread depth)          |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Headlights / hazards / side and tail lamps    |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Engine drive belts                            |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Engine hoses                                  |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Fluids (level, condition, leaks)              |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Battery terminals, cables, mounting, capacity |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Fuel tank cap                                 |

**NOTE: Check vehicle exterior.**

**IF APPLICABLE:**  Is SiriusXM radio active? If not, Call 888-539-7474  Is the navigation map disk current?

Comments: \_\_\_\_\_

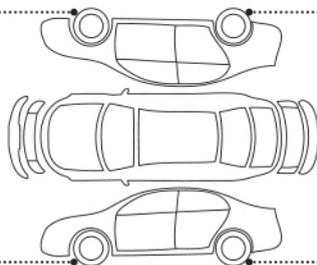
Technician Name / Number: \_\_\_\_\_

| Checked and okay                         |                          |  |
|--|--------------------------|--|
| May require attention in the near future |                          |  |
| Requires immediate attention             |                          |  |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Engine air filter                          |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Engine hoses (reinspect)                   |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Engine drive belts (reinspect)             |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Throttle body                              |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Fluids (level, condition, leaks reinspect) |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Cabin filter                               |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Battery condition / load test              |

| Checked and okay                         |                          |   |
|--|--------------------------|---|
| May require attention in the near future |                          |   |
| Requires immediate attention             |                          |   |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Front-end linkage                         |
| <input type="checkbox"/>                 | <input type="checkbox"/> | CV boots / joints                         |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Front brakes (visual)                     |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Struts / shocks (visual)                  |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Exhaust system (leaks, hangers)           |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Brake lines / hoses / parking brake cable |
| <input type="checkbox"/>                 | <input type="checkbox"/> | Rear brakes (visual)                      |

Tread Depth: \_\_\_\_\_/32".....

Tire Pressure: \_\_\_\_\_ psi



Tread Depth: \_\_\_\_\_/32"

Tire Pressure: \_\_\_\_\_ psi

Tread Depth: \_\_\_\_\_/32"

Tire Pressure: \_\_\_\_\_ psi

Spare Tire Pressure: \_\_\_\_\_ psi

Tread Depth: \_\_\_\_\_/32"

Tire Pressure: \_\_\_\_\_ psi

Comments: \_\_\_\_\_

| FOR REFERENCE     |   |
|-------------------|---|
| Tread Depth       | Tire Pressure   |
| > 7/32" - OK      | Check the factory tire pressure label inside the driver's side door jamb. |
| 4 to 6/32" - Worn |   |
| < 4/32" - Replace |   |

**Customer Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_