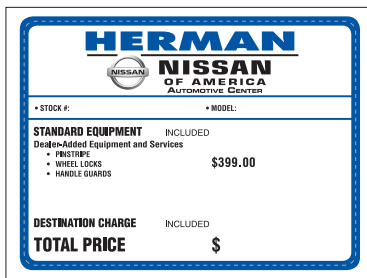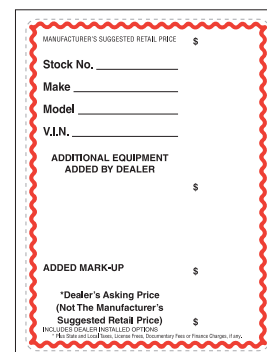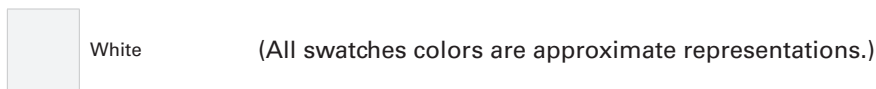# Custom Addendum Stickers (Adhesive)

Item Specs

- 4-1/4' X 5-1/2"
- 1-Part
- Self-adhesive on 4 sides
- 3-1/2" x 4-3/4" imprint area
- Fade resistant
- Prints one side standard, second side at additional charge
- 1, 2 or 4 color printing available

HERMAN

NISSAN OF AMERICA Automotive Center

- STOCK #:   • MODEL:

STANDARD EQUIPMENT   INCLUDED
Dealer-Added Equipment and Services
- PINSTRIPE
- WHEEL LOCKS $399.00
- HANDLE GUARDS

DESTINATION CHARGE   INCLUDED
TOTAL PRICE $

*Stock product is blank.
Add your custom imprint!*

MANUFACTURER'S SUGGESTED RETAIL PRICE $

Stock No. _____

Make _____

Model _____

V.I.N. _____

**ADDITIONAL EQUIPMENT
ADDED BY DEALER**
  $

ADDED MARK-UP $

*Dealer's Asking Price
(Not The Manufacturer's
Suggested Retail Price)* $
INCLUDES DEALER INSTALLED OPTIONS
* Plus State and Local Taxes, License Fees, Documentary Fees or Finance Charges, if any.

Standard Stock Colors

White   (All swatches colors are approximate representations.)

Standard Ink Colors (Including an <u>Approximate</u> Pantone Number)

Black   Reflex Blue C   Red (PMS 032C)   Green (PMS 349C)

Adobe Swatch Exchange Files for Stock & Ink Colors are available

Art Requirements

Fully editable vector artwork with all fonts converted to curves or high resolution (300 dpi) raster.
Copy and desired text layout. Imprint extending beyond 2.625" x 10" will peel away when sticker is used.
Any graphics must be vector or at least high resolution (300 dpi) raster.
Typeset charges may apply.

Additional Information

Stock Color: White	**Standard Ink Colors:** Black, Blue, Red, Green	**Non-Standard Ink Colors:** Any Others - Addl Charge
Proof Charge: Up to 3 Free	**Plate Charge:** No	**Trim:** Yes - Addl Charge (adhesive edges may be lost)
Screens & Gradients: Yes (no Addl Charge)	**PMS Match:** NA	**Bleed:** NA

Production Notes (For Internal Use)

Production: 020	Production: 030
• Black imprint fulfillment. • InDesign file created using pre-set templates.	• 2-4 color imprint fulfillment. • InDesign file created using pre-set templates.
Production: 190	**Production: 080**
• Large quantity (10,000-50,000) fulfillment. • PS (PostScript) with all fonts embedded.	• Large quantity (50,000+) fulfillment. • PDF exported with all fonts outlined. • Outline all fonts in Illustrator prior to production.