



# 1-Part Buyers Guide-English

## 82550-17-IMP

### Buyers Guide Backer - English

Here is a list of some major defects that may occur in used vehicles.

<b>Frame &amp; Body</b> Frame cracks, convective welds, or rusted through Dog tracks—bent or twisted frame <b>Engine</b> Oil leakage, excluding normal seepage Cracked block or head Belts missing or inoperable Knocks or noises related to camshaft lifters and push rods Abnormal exhaust discharge <b>Transmission &amp; Drive Shaft</b> Improper fluid level or leakage, excluding normal seepage Cracked or damaged case which is visible Abnormal noise or vibration caused by faulty transmission or drive shaft Improper shifting or functioning in any gear Manual clutch slips or chatters <b>Differential</b> Improper fluid level or leakage, excluding normal seepage Cracked or damaged housing which is visible Abnormal noise or vibration caused by faulty differential	<b>Cooling System</b> Leakage including radiator Improperly functioning water pump <b>Electrical System</b> Battery leakage Improperly functioning alternator, generator, battery, or starter <b>Fuel System</b> Visible leakage <b>Inoperable Accessories</b> Claugis or warning devices Air conditioner Heater & Defroster <b>Brake System</b> Failure warning light broken Pedal not firm under pressure (DOT spec.) Not enough pedal reserve (DOT spec.) Does not stop vehicle in straight line (DOT spec.) Hoses damaged Drum or rotor too thin (Mfg. Spec) Lining or pad thickness less than 1/32 inch Power unit not operating or leaking Structural or mechanical parts damaged <b>Air Bags</b>	<b>Steering System</b> Too much free play at steering wheel (DOT spec.) Free play in linkage more than 1/4 inch Steering gear binds or jams Front wheels aligned improperly (DOT spec.) Power unit belts cracked or slipping Power unit fluid level improper <b>Suspension System</b> Ball joint seals damaged Structural parts bent or damaged Stabilizer bar disconnected Spring broken Shock absorber mounting loose Rubber bushings damaged or missing Radius rod damaged or missing Shock absorber leaking or functioning improperly <b>Tires</b> Tread depth less than 2/32 inch Sizes mismatched Visible damage <b>Wheels</b> Visible cracks, damage or repairs Mounting bolts loose or missing <b>Exhaust System</b> Leakage Catalytic Converter
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DEALER NAME \_\_\_\_\_ (Imprint Available Here)

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

FOR COMPLAINTS AFTER SALE, CONTACT: \_\_\_\_\_

I hereby acknowledge receipt of the Buyers Guide at the closing of this sale.

VEHICLE BUYER'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**IMPORTANT:** The information on this form is part of any contract to buy this vehicle. Removing this label before consumer purchase (except for purpose of test-driving) violates federal law (16 C.F.R. 455).

ITEM #82550-2017

### Product Description

These fade-resistant Buyers Guides have “Permanent Adhesive On All 4 Sides” to adhere to the inside or outside of the vehicle window. Stay in compliance with current FTC regulations with these easy to use forms. These popular forms are laser compatible and easy to remove.

### Product Specifications

- 8-1/2" x 11"
- 1-part- Imprint area: 7-1/2" x 10-1/2"
- Permanent Adhesive on all 4 sides
- Prints backer side standard, front side printing makes form an Item #8305
- 1-4 Color printing available
- Fade Resistant
- Quantities: Minimum 250 / Incremental 250

### Additional Information

**Non-Standard Ink Colors:** Any- (Additional Charge)

**Proof Charge:** Up to 3 Free

**Plate Charge:** N/A

**Trim:** Yes (Additional Charges)

**Screen & Gradients:** Yes

**PMS Match:** N/A

**Bleed:** N/A

**Turn Time:** 1-2 weeks

### Art Requirements

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:
  1. Photo/scan of existing artwork
  2. Description of copy and desired layout.

### Standard Stock Colors

Part 1	White
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### Standard Imprint Ink Colors - Back

Black	Red (PMS 032)
Reflex Blue	Green (PMS 349)

### Production Notes (For Internal Use)

#### Production: 020

- Black imprint fulfillment
- InDesign file created using pre-set templates.

#### Production: 190

- Large quantity (5,000-30,000) fulfillment.
- PDF exported to spec using press templates.

#### Production: 030

- 2-4 color imprint fulfillment.
- InDesign file created using pre-set templates.

Here is a list of some major defects that may occur in used vehicles.

**Frame & Body**

Frame—cracks, corrective welds, or rusted through  
Dog tracks—bent or twisted frame

**Engine**

Oil leakage, excluding normal seepage  
Cracked block or head  
Belts missing or inoperable  
Knocks or misses related to camshaft lifters and push rods  
Abnormal exhaust discharge

**Transmission & Drive Shaft**

Improper fluid level or leakage, excluding normal seepage  
Cracked or damaged case which is visible  
Abnormal noise or vibration caused by faulty transmission or drive shaft  
Improper shifting or functioning in any gear  
Manual clutch slips or chatters

**Differential**

Improper fluid level or leakage, excluding normal seepage  
Cracked or damaged housing which is visible  
Abnormal noise or vibration caused by faulty differential

**Cooling System**

Leakage including radiator  
Improperly functioning water pump

**Electrical System**

Battery leakage  
Improperly functioning alternator, generator, battery, or starter

**Fuel System**

Visible leakage

**Inoperable Accessories**

Gauges or warning devices  
Air conditioner  
Heater & Defroster

**Brake System**

Failure warning light broken  
Pedal not firm under pressure (DOT spec.)  
Not enough pedal reserve (DOT spec.)  
Does not stop vehicle in straight line (DOT spec.)  
Hoses damaged  
Drum or rotor too thin (Mfr. Specs)  
Lining or pad thickness less than 1/32 inch  
Power unit not operating or leaking  
Structural or mechanical parts damaged

**Air Bags**

**Steering System**

Too much free play at steering wheel (DOT specs.)  
Free play in linkage more than 1/4 inch  
Steering gear binds or jams  
Front wheels aligned improperly (DOT specs.)  
Power unit belts cracked or slipping  
Power unit fluid level improper

**Suspension System**

Ball joint seals damaged  
Structural parts bent or damaged  
Stabilizer bar disconnected  
Spring broken  
Shock absorber mounting loose  
Rubber bushings damaged or missing  
Radius rod damaged or missing  
Shock absorber leaking or functioning improperly

**Tires**

Tread depth less than 2/32 inch  
Sizes mismatched  
Visible damage

**Wheels**

Visible cracks, damage or repairs  
Mounting bolts loose or missing

**Exhaust System**

Leakage  
Catalytic Converter

DEALER NAME

Dealership Name

ADDRESS

123 Street Road • City, ST 12345

TELEPHONE

(555) 123-4567

EMAIL

email@email.com

FOR COMPLAINTS AFTER SALE, CONTACT:

Manager Name

I hereby acknowledge receipt of the Buyers Guide at the closing of this sale.

VEHICLE BUYER'S SIGNATURE

DATE

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