

# Generic - Express Lane Multi Point Insp. (Imprinted)

## 7286-IMP

### Product Description

Great way to improve customer satisfaction and generate additional work. Available crash imprinted in Red, Blue, Black, or Green.

### Product Specifications

- 11-3/4" x 8-1/2"- Imprint area- 3-1/4" x 5/8"
- 3-Part Carbonless, Snap-Out Form, all parts print in full color.
- Logo and 4 lines of text can be imprinted on this form. Additional information can be crash imprinted, at additional charge. (spacing limitations apply)
- Available crash imprint in 1 color only- Red, Blue, Black, or Green ink. Numbering is always in Red ink.
- Quantities: Minimum 500 / Incremental 500

### Additional Information

**Non-Standard Ink Colors:** N/A

**Screens & Gradients:** N/A

**Proof Charge:** Up to 3 Free

**Plate Charge:** No

**Body Printing:** Yes (Additional Charge per job)

**Numbering:** Yes - 6 Digits in Red Ink Only (No Additional Charge) Leading zeroes will be used when number is fewer than 6 digits (e.g. "1" will be represented as "000001")

**PMS Match:** N/A

**Turn Time:** 4-5 business days

### Standard Stock Colors

Part 1	White
Part 2	Canary
Part 3	Pink

### Standard Crash-Imprint Ink Colors

Black	Red (PMS 185)
Blue (PMS 293)	Green (PMS 355)

### Art Requirements

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:
  1. Photo/scan of existing artwork
  2. Description of copy and desired layout.

### Production Notes (For Internal Use)

#### Production: 085

- InDesign file created using pre-set templates.
- PDF exported with all fonts outlined.
- Outline all fonts in Illustrator prior to production.

# Standard Imprint Header

Standard Imprint City & Phone

# VEHICLE CHECKUP

# EXPRESS LANE

Customer Name

\_\_\_\_\_

VIN Number

R.O. Number

Mileage

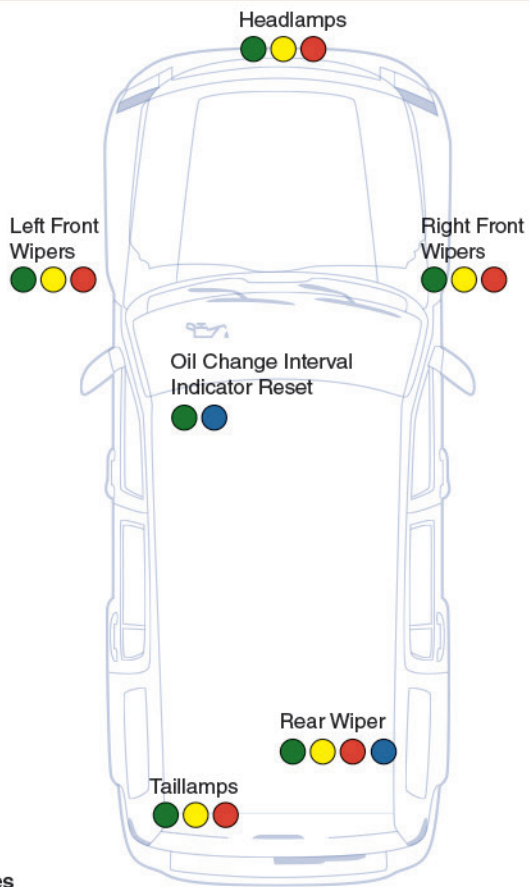
Phone

Date

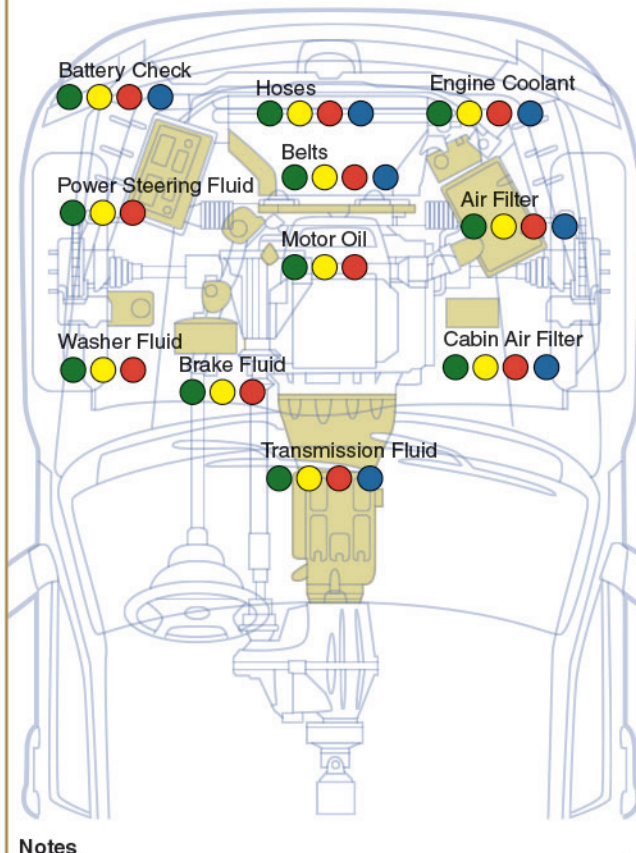
Vehicle Year/Model

- Checked and OK
- Will need future attention
- Requires immediate attention
- Not applicable

### EXTERIOR CHECKUP



### UNDERHOOD CHECKUP



### UNDER VEHICLE CHECKUP

