Urgent Recall Notice

726-IMP

Product Description

This Urgent Recall Notice really gets attention from your customers. This bright red fluorescent notice is printed in black ink.

Product Specifications

- 5-1/2" × 4-1/4"
- Imprint area is approximately 5" wide x 3/4" tall.
- 1-part card stock
- Fluorescent Red with Black printing on one side and Blank White side for customer address on other side.
- White Side is for customer address.
- Black Ink Only.
- 2nd side printing available at additional cost
- Quantities: Minimum 500 / Incremental 500

Additional Information

Non-Standard Ink Colors: NA

Proof Charge: Up to 3 Free

Plate Charge: NA

Screens and Gradients: NA

PMS Matching: NA

Bleed: NA

Art Requirements

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:
  1. Photo/scan of existing artwork
  2. Description of copy and desired layout.

Standard Stock Colors

Return Address Side		White
Form Side		Fluorescent Red

Standard Ink Colors

Black		

Production Notes (For Internal Use)

Production: 010
- InDesign file created using pre-set template.
- Convert imprint to black prior to production.

Production: 190
- Large quantity (5,000 - 20,000) fulfillment.
- PDF exported with all fonts outlined.
- Outline all fonts in Illustrator prior to production.

URGENT RECALL NOTICE

Your _____ vehicle is in need of correction to assure its continued **Safe Operation**. You have been notified by your vehicle division of the existing problem but you have **NOT** taken steps with us to have the correction made. We urge you to call us for an appointment **As Soon As Possible**.

Please call _____. This is extremely important.

Vehicle Identification No. |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|

Make _____ Modification _____

_____

Thank You!

ITEM #726 - URGENT RECALL NOTICE - 5.5” x 4.25” - FRONT

ITEM #726 - URGENT RECALL NOTICE - 5.5” x 4.25” - BACK