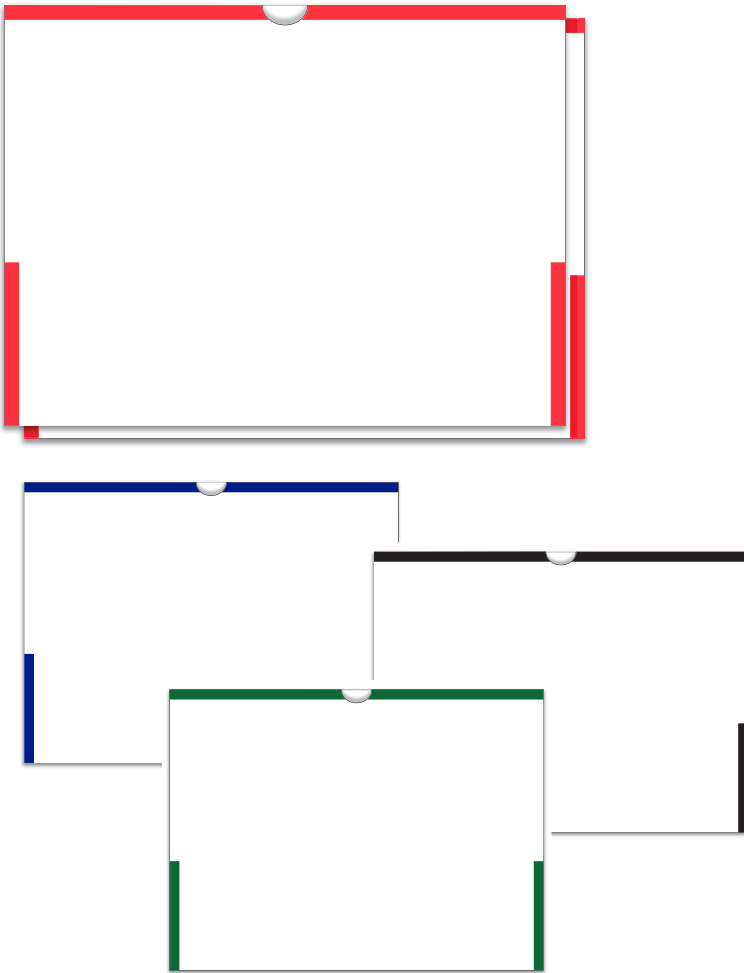









Custom Color Top Deal Jackets

5631-5634



Standard Stock Colors	Item #
White with Red Bleeds (PMS 032C) 	5631
White with Blue Bleeds (Reflex Blue C) 	5632
White with Green Bleeds (PMS 349C) 	5633
White with Black Bleeds (Black C) 	5634

Standard Ink Colors - approximate representation	
Black 	Reflex Blue 
Red (PMS 032) 	Green (PMS 349) 

Product Description

Deal jackets are made from high quality 32# White Kraft paper. Colors used to help make it easy to define cars, trucks, used cars, years, etc. We can match your existing jacket or help you design your own.

Product Specifications

- 12" x 9" (Maximum imprint 11-1/2" x 8-1/2")
- 32# Kraft White Paper
- Prints one side standard, second side at additional charge
- 1, 2 or 4 color printing available
- Quantities: Minimum 500 / Incremental 500

Additional Information

Non-Standard Ink Colors: None

Proof Charge: Up to 3 free

Plate Charge: No

Screens and Gradients: Yes (no Addl Charge)

PMS Match: NA

Bleed: NA

Art Requirements

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:
 1. Photo/scan of existing artwork
 2. Description of copy and desired layout

Production Notes (For Internal Use)

Production: 010

- InDesign file created using pre-set templates.
- Convert imprint to black prior to production.

Production: 190

- Large quantity (5,000-20,000) fulfillment.
- PDF exported with all fonts outlined.
- Outline all fonts in Illustrator prior to production.

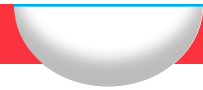
Production: 025

- 2-4 color imprint fulfillment.
- InDesign file created using pre-set templates.

Production: 185

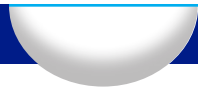
- Extra large quantity (20,000+) fulfillment.
- PDF exported with all fonts outlined.
- Outline all fonts in Illustrator prior to production.

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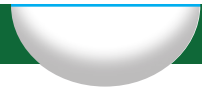
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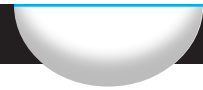
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