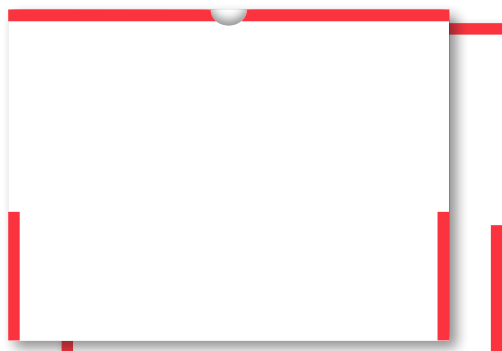


# Custom Color Top Deal Jackets

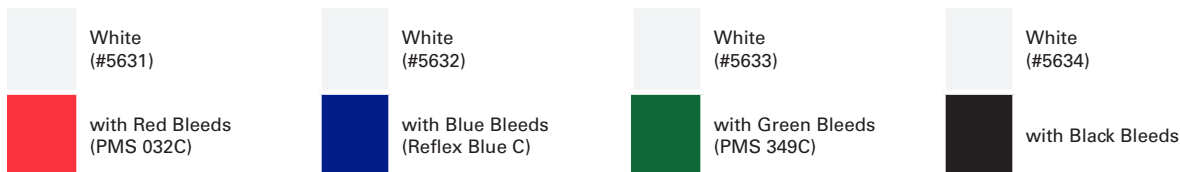
## Item Specs

- 12" x 9"
- 32# Kraft White Paper
- Prints one side standard, second side at additional charge
- 1, 2 or 4 color printing available



*Stock product is only the bleeds. Add your custom imprint!*

## Standard Stock Colors (All swatches colors are approximate representations.)



## Standard Ink Colors (Including an Approximate Pantone Number)



Adobe Swatch Exchange Files for Stock & Ink Colors are available

## Art Requirements

Fully editable vector artwork with all fonts converted to curves or high resolution (300 dpi) raster. Copy and desired text layout. All envelopes require 1/4" margins. Any graphics must be vector or at least high resolution (300 dpi) raster. Typeset charges may apply.

## Additional Information

<b>Jacket Color:</b> White Only	<b>Standard Ink Colors:</b> Black, Blue, Red, Green	<b>Non-Standard Ink Colors:</b> Any Others - Addl Charge
<b>Proof Charge:</b> Up to 3 Free	<b>Plate Charge:</b> No	<b>Screens &amp; Gradients:</b> Yes (no Addl Charge)
<b>PMS Match:</b> NA	<b>Bleed:</b> NA	

## Production Notes (For Internal Use)

<p><b>Production: 010</b></p> <ul style="list-style-type: none"> <li>• InDesign file created using pre-set templates.</li> <li>• Convert imprint to black prior to production.</li> </ul>	<p><b>Production: 025</b></p> <ul style="list-style-type: none"> <li>• 2-4 color imprint fulfillment.</li> <li>• InDesign file created using pre-set templates.</li> </ul>
<p><b>Production: 190</b></p> <ul style="list-style-type: none"> <li>• Large quantity (5,000-20,000) fulfillment.</li> <li>• PS (PostScript) with all fonts embedded.</li> </ul>	<p><b>Production: 185 or 145</b></p> <ul style="list-style-type: none"> <li>• Large quantity (20,000+) fulfillment.</li> <li>• PDF exported with all fonts outlined.</li> <li>• Outline all fonts in Illustrator prior to production.</li> </ul>

















