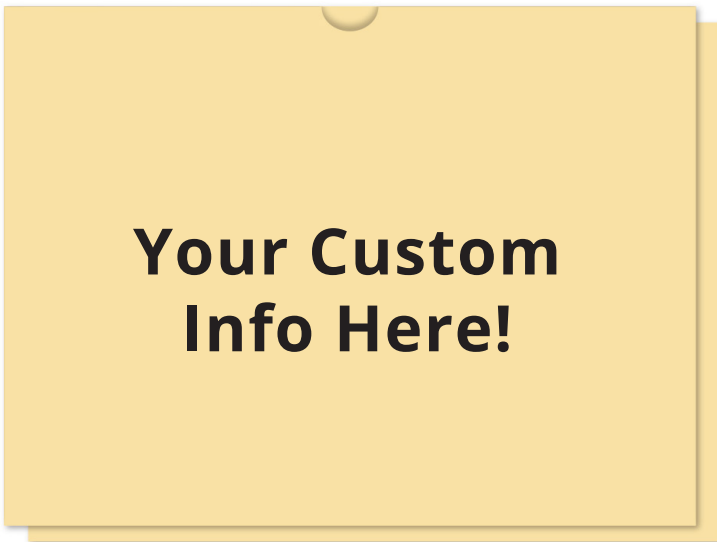


# Custom Deal Jackets

**531-539, 5310-5330**

(Form #DSA-500)



**Your Custom  
Info Here!**

## Product Description

These jackets are made from high quality 32# Kraft paper. Choose from 12 different colors which make it easy to define cars, trucks, used cars, years, etc. We can match your existing jacket or help you design your own.

## Product Specifications

- 12" x 9" (Maximum imprint 11-1/2" x 8-1/2")
- 32# Kraft Paper (7 Pt.)
- Thumb cut (1/2") at top on one side
- Full color printing available
- No set up charge
- We can match any design
- Quantities: Minimum 500 / Incremental 500

## Additional Information

**Non-Standard Ink Colors:** Any (Addl Charge)

**Ink Color Back:** Any (Addl Charge)

**Proof Charge:** Up to 3 Free

**Plate Charge:** No

**Screens:** Yes

**PMS Match:** NA

**Bleed:** : Yes Standard Colors only (Additional Charge Applies)

**Turn Time:** 5-10 business days

## Art Requirements

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:
  1. Photo/scan of existing artwork
  2. Description of copy and desired layout.

Standard Stock Colors	Item #
<b>Buff</b> (PMS 7401 approx)	<b>531</b>
<b>Blue</b> (PMS 290) approx	<b>532</b>
<b>Green</b> (PMS 351 approx)	<b>533</b>
<b>Pink</b> (PMS 1905 approx)	<b>534</b>
<b>White</b>	<b>535</b>
<b>Lavender</b> (PMS 2572 approx)	<b>536</b>
<b>Salmon</b> (PMS 164 approx)	<b>537</b>
<b>Fuchsia</b> (PMS 238 approx)	<b>538</b>
<b>Gray</b> (PMS 427 approx)	<b>539</b>
<b>Yellow</b> (PMS Yellow approx)	<b>5310</b>
<b>Teal</b> (PMS 320 approx)	<b>5320</b>
<b>Red</b> (PMS 199 approx)	<b>5330</b>

Standard Ink Colors	
<b>Black</b>	<b>Blue</b>
<b>Red</b>	<b>Green</b>
<b>Yellow</b>	

## Production Notes (For Internal Use)

### Production: 010

- Standard color imprint fulfillment.
- InDesign file created using pre-set templates.
- Convert imprint to black prior to production.

### Production: 190

- Large quantity (5,000-20,000) fulfillment.
- PDF exported to spec using press templates.
- Outline all fonts in Illustrator prior to production.

### Production: 025

- 2-4 color imprint fulfillment.
- InDesign file created using pre-set templates.

### Production: 185

- Extra large quantity (20,000+) fulfillment.
- PDF exported with all fonts outlined.
- Outline all fonts in Illustrator prior to production.

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