# **Custom Postcard Mailer**

4950-10, 4950-13, 4950-16

Direct Mail









# **Product Description**

Custom Postcard Mailer. Two sided Personalized mailers with Customer information. Save on Postage with our Direct Mail Program.

# **Product Specifications**

- **4950-10**: Small 6" x 4.25" Postage: .31 Per Card
- **4950-13**: Medium 8.5" x 6" Postage: .33 Per Card
- 4950-16: Large 11" x 6"- Postage: .34 Per Card
- Full color printing available
- · 14 Pt. coated cardstock Two sided
- · We can match any design
- Quantities: Minimum 250 / Incremental 1

### **Additional Information**

**Ink Colors:** Digital imprint, CMYK

Ink Color Back: Digital imprint, CMYK

**Proof Charge:** Up to 3 Free

Plate Charge: No

Screens: NA

PMS Match: NA

Bleed: Yes

Variable Data Set Up: Additional charge applies

Turn Time: 7 Business Days

### **Art Requirements**

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:
  - 1. Photo/scan of existing artwork
  - 2. Description of copy and desired layout.

# Production: 020 Black imprint fulfillment InDesign file created using pre-set templates. Production: 030 2-4 color imprint fulfillment. InDesign file created using pre-set templates. Production: 190 Large quantity (5,000-30,000) fulfillment. PDF exported to spec using press templates. Production: 080 Extra large quantity (30,000+) fulfillment. PDF exported with all fonts outlined. Outline all fonts in Illustrator prior to production.



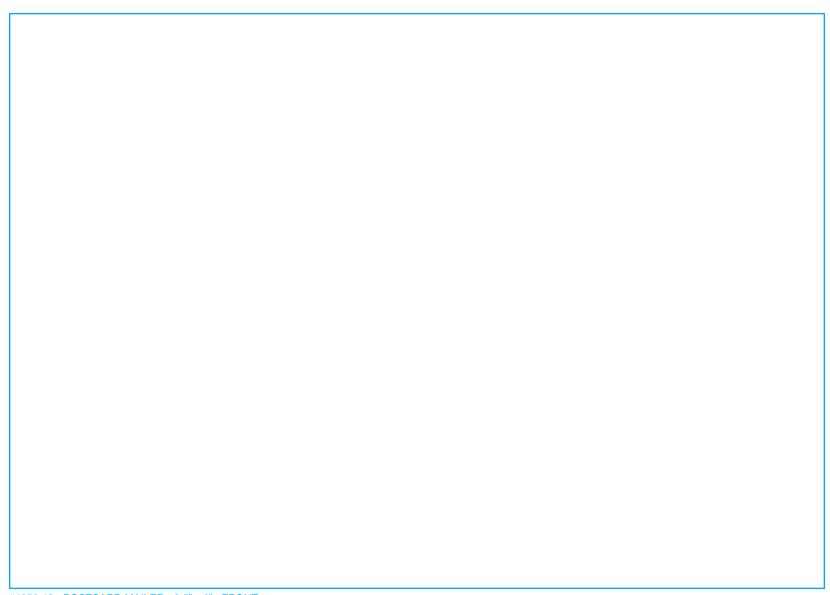
PRSRT STD U.S. POSTAGE PAID FLORENCE, KY PERMIT NO. 295

Mailing Address Area

Address Text

Leave this area blank.

4" × 2.25"

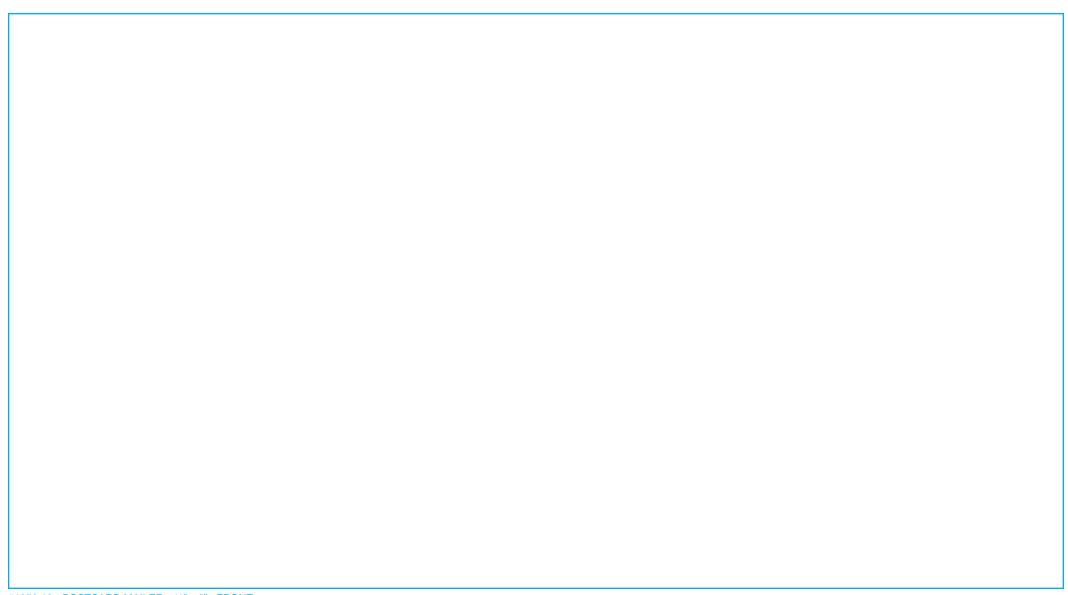


PRSRT STD U.S. POSTAGE PAID FLORENCE, KY PERMIT NO. 295

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