

Custom Postcard Mailer

4950-10, 4950-13, 4950-16

Direct Mail



4950-10 Small
6" x 4-1/4"



4950-13 Medium
8-1/2" x 6"



4950-16 Large
11" x 6"

Product Description

Custom Postcard Mailer. Two sided Personalized mailers with Customer information. Save on Postage with our Direct Mail Program.

Product Specifications

- **4950-10:** Small 6" x 4.25" - Postage: .31 Per Card
- **4950-13:** Medium 8.5" x 6" - Postage: .33 Per Card
- **4950-16:** Large 11" x 6" - Postage: .34 Per Card
- Full color printing available
- 14 Pt. coated cardstock - Two sided
- We can match any design
- Quantities: Minimum 250 / Incremental 1

Additional Information

Ink Colors: Digital imprint , CMYK

Ink Color Back: Digital imprint , CMYK

Proof Charge: Up to 3 Free

Plate Charge: No

Screens: NA

PMS Match: NA

Bleed: Yes

Variable Data Set Up: Additional charge applies

Turn Time: 7 Business Days

Art Requirements

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:
 1. Photo/scan of existing artwork
 2. Description of copy and desired layout.

Standard Stock Colors

White

Standard Ink Colors

Full Color C M Y K

Production Notes (For Internal Use)

Production: 020

- Black imprint fulfillment
- InDesign file created using pre-set templates.

Production: 030

- 2-4 color imprint fulfillment.
- InDesign file created using pre-set templates.

Production: 190

- Large quantity (5,000-30,000) fulfillment.
- PDF exported to spec using press templates.

Production: 080

- Extra large quantity (30,000+) fulfillment.
- PDF exported with all fonts outlined.
- Outline all fonts in Illustrator prior to production.

PRSR STD
U.S. POSTAGE PAID
FLORENCE, KY
PERMIT NO. 295

Mailing Address Area

Address Text

Leave this area blank.

4" × 2.25"

NO ADDRESS WITH STATE & ZIP CODE BELOW THIS LINE

PRSR STD
U.S. POSTAGE PAID
FLORENCE, KY
PERMIT NO. 295

Mailing Address Area
Address Text

Leave this area blank.

4" × 2.25"

NO ADDRESS WITH STATE & ZIP CODE BELOW THIS LINE

PRSRT STD
U.S. POSTAGE PAID
FLORENCE, KY
PERMIT NO. 295

Mailing Address Area
Address Text

Leave this area blank.

4" × 2.25"

NO ADDRESS WITH STATE & ZIP CODE BELOW THIS LINE