## Custom License Plate Frames



| Standard Frame Color |  |  |
| ---: | ---: | :--- |
| Black |  |  |
| Standard Ink Colors | -approximate representation |  |
| Yellow (PMS 107C) | Orange (PMS 151C) |  |
| Warm Red (PMS Warm RedC) | Red (PMS 199C) |  |
| Maroon (PMS 2425C) | Purple (PMS 274C) |  |
| Process Blue | Medium Blue (PMS 2935C) |  |
| Dark Blue (PMS 280C) | Teal (PMS 321C) |  |
| Medium Green (PMS 355C) | Dark Green (PMS 3435C) |  |
| Brown (PMS 469C) | Light Gray (PMS Cool Gray 6C) |  |
| Dark Gray (PMS Cool Gray 11C) | Gold (PMS 873C) |  |
| Silver (PMS 877C) |  | Black |
| White |  |  |

Production Notes (For Internal Use)

## Production: 070

- PDF exported with all fonts outlined
- Outline all fonts in Illustrator prior to production


## Product Description

These are high quality, high impact polypropylene license plate frames. Frames are UV protected and unbreakable with normal use. Styles below are our most popular.

## Product Specifications

- 7-1/4" $\times 5^{\prime \prime}$
- Polypropylene frame.
- Screen Printed
- Up to 5 color printing available
- Quantities: Minimum 500 / Incremental 500


## Additional Information

Imprint Area TOP: 13/32" Tall x 6" Wide.
Imprint Area BOTTOM: 1" Tall x 6-3/4" Wide.
Standard Frame: Black Frame with White Ink or White Frame with 1 Standard Ink Color (Black Frames must have underlayer of White Ink on any color. White Ink counts as an additional ink color).
Standard Ink Colors: Yellow, Orange, Warm Red, Red, Maroon, Purple, Process Blue, Medium Blue, Dark Blue, Teal, Medium Green, Dark Green, Brown, Light Gray, Dark Gray, Gold, Silver, Black White.
Side Printing: NA
Proof Charge: Up to 3 Free
Plate Charge: No
Screens and Gradients: NA
PMS Match: NA
Bleed: NA

## Art Requirements

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:

1. Photo/scan of existing artwork
2. Description of copy and desired layout.

## 555 123-4567

BUSINESS NAME

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