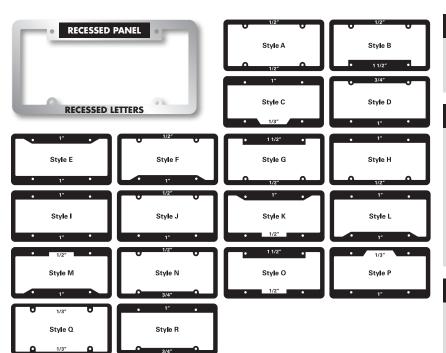
# **Custom License Plate Frames** 48761



Standard Frame Color				
Black				
Non-Standard Frame Colors				
White	Reflex Blue			
Navy Blue	Red			
Gray				

Standard Ink Colors - approximate representation				
Yellow		Maroon		
Dark Blue		Brown		
Matte Silver		Orange		
Purple		White		
Light Blue		Medium Green		
Black		Red		
Medium Blue		Dark Green		
Matte Gold		Pink		
Lime Green		Teal		

## (Shiny Chrome Economy)

## **Product Description**

High quality, high impacty polystyrene license plate frames are UV protected and unbreakable with normal use.

## **Product Specifications**

- 12-1/4" × 6-1/8"
- High impact polystyrene frame.
- All frame styles available (panel style can vary) (A-R)
- Only the face of the plate is coated (not the sides).
- Option for recessed letters or a recessed panel with raised lettering.
- Quantities: Minimum 500 / Incremental 500

## **Additional Information**

**Imprint Area:** Based on frame style or nonstandard frame color

**Standard Frame:** Chrome over black frame with recessed (engraved) imprint. Imprint color will be the color of the frame OR Chrome over color frame with raised letter in recessed panel. Raised letters will be chrome and panel will be the color of the frame. The only way to get an imprint color other than the frame color is to use a recessed panel. The background of the panel is the frame color.

**Up to 5 colors available:** 1/16" must be between colors.

Proof Charge: Up to 3 Free

Plate Charge: Yes (Addl Charge)

Screens: NA

PMS Match: No

Bleed: NA

Side Printing: Yes (Addl Charge) Frame Style Available: All (2 or 4 holes)

## **Art Requirements**

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:
  - 1. Photo/scan of existing artwork
  - 2. Description of copy and desired layout.

## **Production Notes (For Internal Use)**

### Production: 090

- Illustrator EPS exported with all fonts outlined
- Outline all fonts in Illustrator prior to production





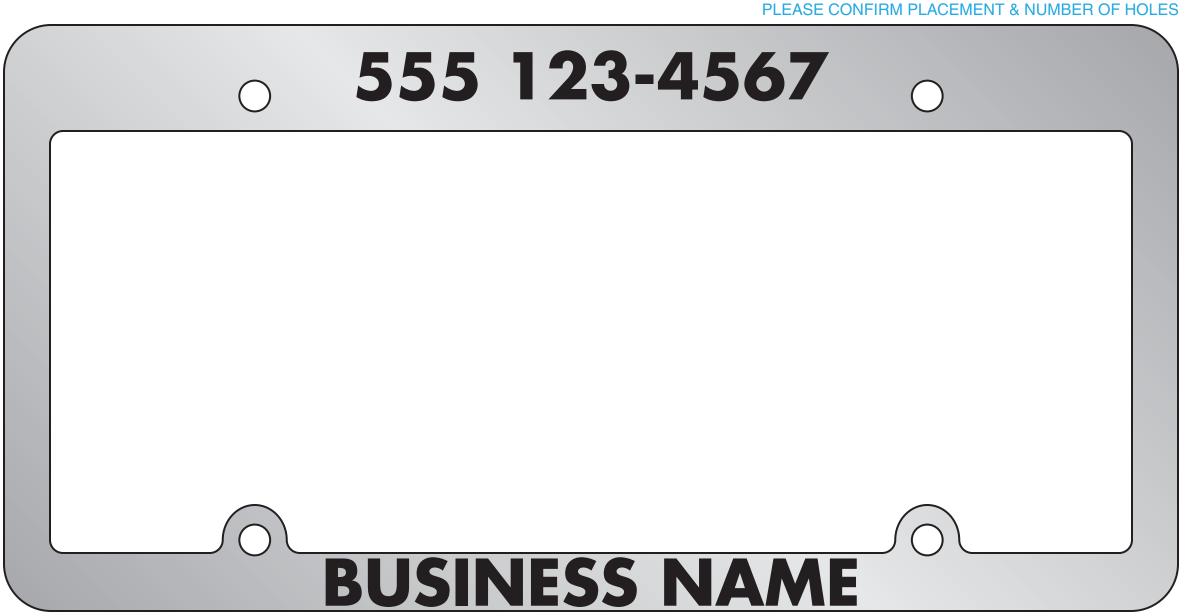


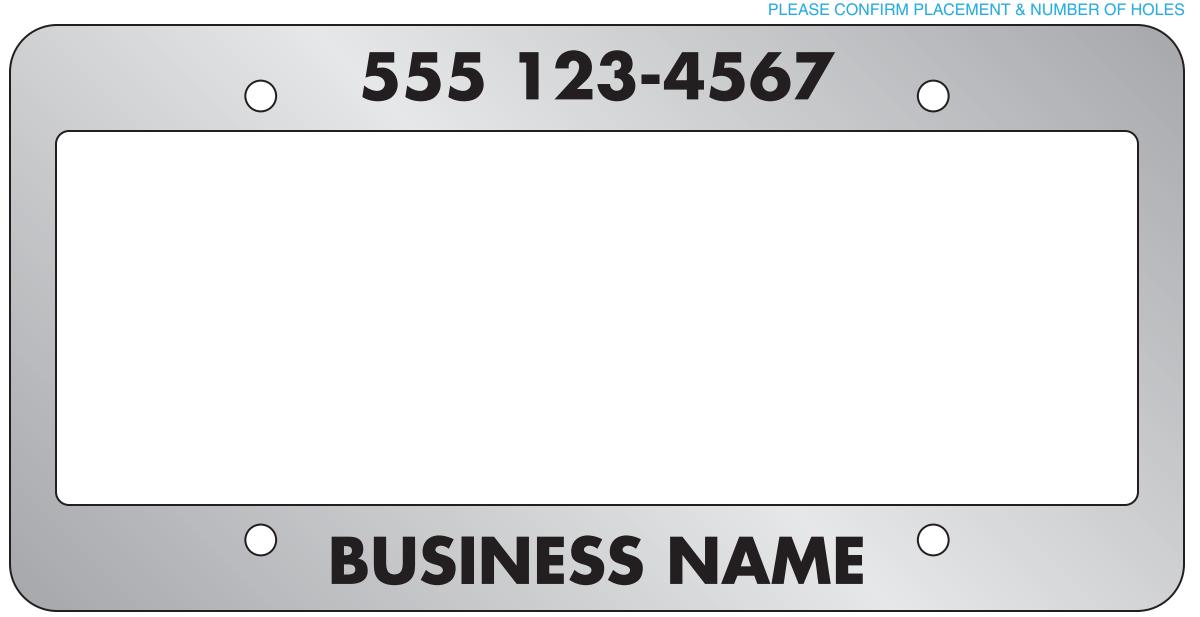


# 555 123-4567 $\bigcirc$ $\bigcirc$ **BUSINESS NAME**











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