



Product Description

These fully customizable AdVer-Tags are a great way to get your message in front of all of your service customers! They provide an excellent platform for sales promotions, referral programs, coupons, customer satisfaction surveys and service inspections.

Product Specifications

- 5-1/2" x 11-3/4" (Imprint Area 5" x 11-1/4")
- 100# tag stock (uncoated), 1-1/4" hole diameter
- Single side imprint standard (Second side at additional cost)
- Full color printing available
- No set up charge
- We can match any design
- Quantities: Minimum 1000 / Incremental 1000

Additional Information

Non-Standard Ink Colors: Any

Proof Charge: Up to 3 Free

Plate Charge: NA

Screens: Yes (No Additional Charge)

Numbering on Both Sides: Yes (Additional Charge per job)

PMS Match: NA

Bleed: Yes (Additional Charge per job) Reduces overall width by 1/2"

Turn Time: 5-7 business days

Standard Stock Colors

Item

White

2472

Standard Ink Colors

Black

Art Requirements

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:
 1. Photo/scan of existing artwork
 2. Description of copy and desired layout.

Production Notes (For Internal Use)

Production: 020

- Black imprint fulfillment.
- InDesign file created using pre-set templates.

Production: 190

- Large quantity (10,000+) fulfillment.
- PDF exported with all fonts outlined.
- Outline all fonts in Illustrator prior to production.

Production: 030

- 2-4 color imprint fulfillment.
- InDesign file created using pre-set templates.

**ADVER™
TAG**



