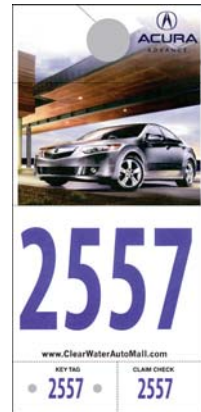
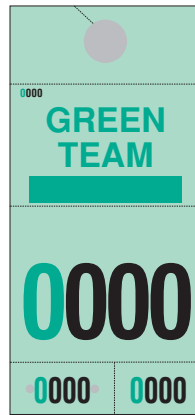


# AdverTag 5 Part Dispatch Numbers

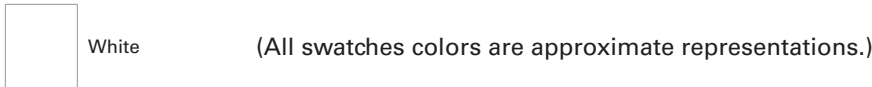


## Item Specs

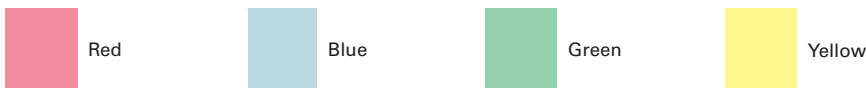
- 5-1/2" x 11-3/4"
- 100 # White tag stock, 1-1/4" hole
- Prints on one side in black ink standard
- Second side at an additional charge
- 1 or 4 color printing available



## Standard Stock Colors



## Non-Standard Stock Colors



## Standard Ink Colors (Including an Approximate Pantone Number)



Adobe Swatch Exchange Files for Stock & Ink Colors are available

## Art Requirements

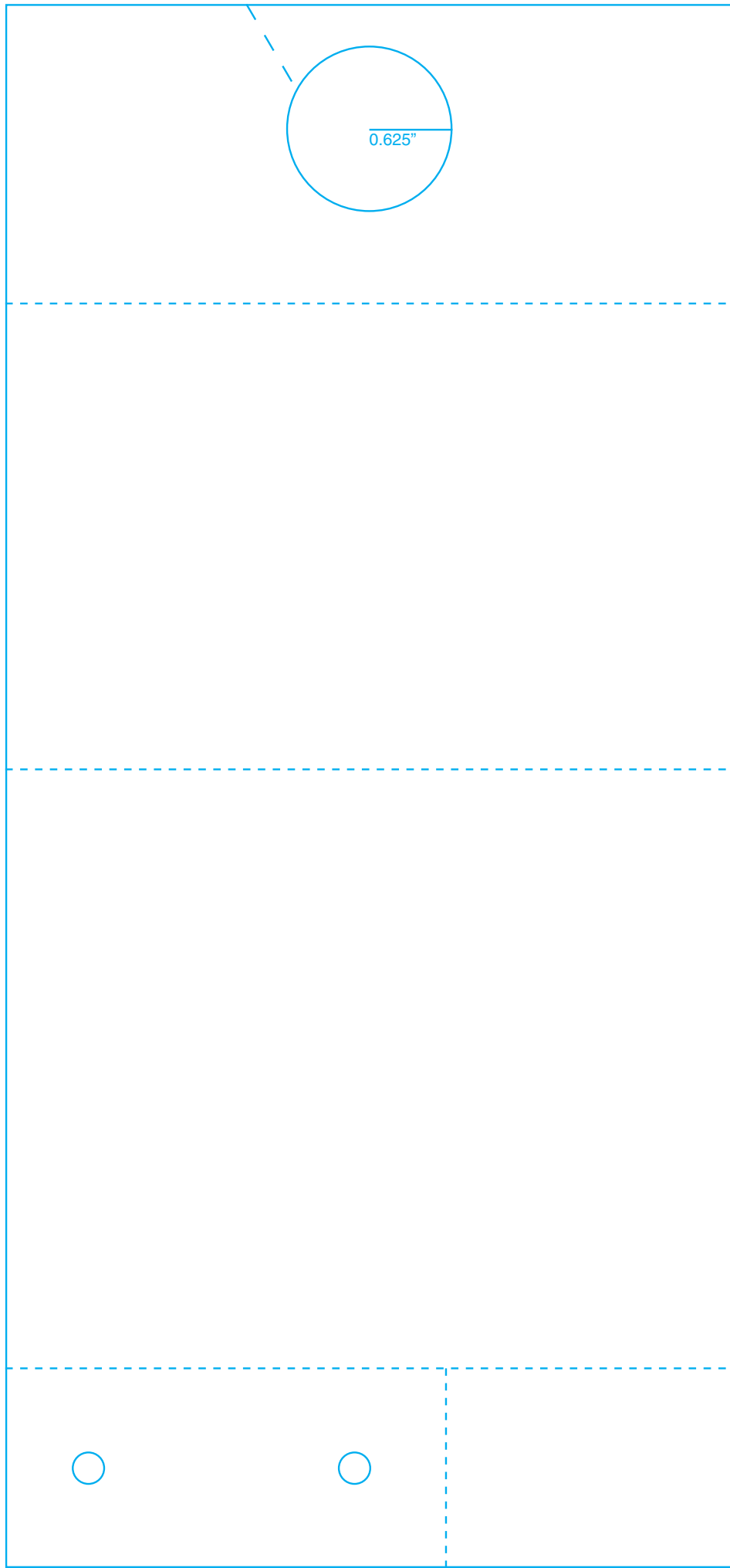
Fully editable vector artwork with all fonts converted to curves or high resolution (300 dpi) raster.  
 Copy and desired text layout.  
 Any graphics must be vector or at least high resolution (300 dpi) raster.  
 Typeset charges may apply.

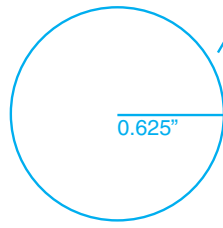
## Additional Information

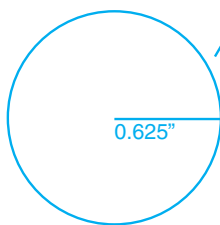
<b>Standard Stock Color:</b> White	<b>Non-Standard Stock Colors:</b> Red, Blue, Green or Yellow	<b>Standard Ink Colors:</b> Black
<b>Non-Standard Ink Colors:</b> Any	<b>Proof Charge:</b> Up to 3 Free	<b>Plate Charge:</b> NA
<b>Screens &amp; Gradients:</b> NA	<b>PMS Match:</b> NA	<b>Bleed:</b> Yes (reduces width by 1/2")

## Production Notes (For Internal Use)

<b>Production: 020</b> <ul style="list-style-type: none"> <li>• Black imprint fulfillment.</li> <li>• InDesign file created using pre-set templates.</li> </ul>	<b>Production: 030</b> <ul style="list-style-type: none"> <li>• 2-4 color imprint fulfillment.</li> <li>• InDesign file created using pre-set templates.</li> </ul>
---	---







## EXCELLENT Customer Service is our Goal!

### IMPORTANT

Please do not accept delivery of this vehicle before completing this checklist.

It's very important to our management team and all of us that our customers receive EXCELLENT treatment during the purchasing experience.

- |                          |                          |   |
|--------------------------|--------------------------|---|
| Y                        | N                        |   |
| <input type="checkbox"/> | <input type="checkbox"/> | Are there any unresolved problems?            |
| <input type="checkbox"/> | <input type="checkbox"/> | Would you return to us for a future purchase? |
| <input type="checkbox"/> | <input type="checkbox"/> | Would you recommend us to others?             |

- |                          |                          |   |
|--------------------------|--------------------------|---|
| Y                        | N                        |   |
| <input type="checkbox"/> | <input type="checkbox"/> | You have been introduced to our Service Dept?                           |
| <input type="checkbox"/> | <input type="checkbox"/> | Have you been offered a first service appointment?                      |
| <input type="checkbox"/> | <input type="checkbox"/> | Is your gas tank full?  |
| <input type="checkbox"/> | <input type="checkbox"/> | Have you received copies of all paperwork?                              |
| <input type="checkbox"/> | <input type="checkbox"/> | Has your warranty, manuals, and maintenance info been explained to you? |

**Overall Purchase Experience**

<b>EXCELLENT</b>	<b>GOOD</b>	<b>OTHER</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Salesperson:

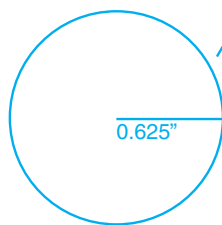
\_\_\_\_\_

Detailer:

\_\_\_\_\_

**THANK YOU!**

**888-555-1234**



**THANK YOU  
FOR  
TRUSTING US  
WITH YOUR  
AUTOMOTIVE NEEDS!**

**FREE BRAKE CHECK  
\$25 Off  
BRAKE SERVICE**

**TIRES  
BUY 3 & get the 4th  
for  
FREE**

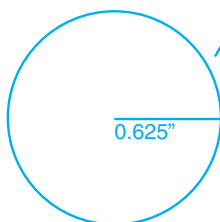
**\$5.00 Off Any  
Oil Change**

**SPECIAL  
PROMOTION  
STOP IN TODAY!!**

**BRING THESE COUPONS IN WITH YOU  
FOR EXCEPTIONAL SAVINGS!**

**1950**

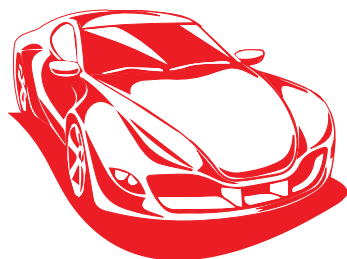
**1950**



**Your *Complete* Satisfaction is our goal!**

*If for any  
reason you are  
not **Completely**  
**Satisfied**,  
please let your  
service advisor or  
Service Manager  
know.*

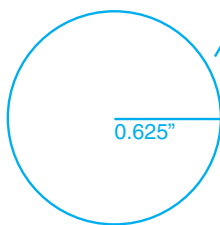
***Thank You For  
Choosing***



---

***For Your  
Service  
Needs!!!***





## THANK YOU

### Help us serve you better

- |  |                          |                          |
|--|--------------------------|--------------------------|
|  | Satisfied                | Dissatisfied             |
| 1. Quality of service work completed ..... | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Cleanup, e.g. grease and smudge .....   | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Vehicle ready when promised .....       | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. Courtesy of dealership personnel .....  | <input type="checkbox"/> | <input type="checkbox"/> |

**Please** fill out and return this postcard. We really want to know what you think of our service.

- |  |                          |                          |
|--|--------------------------|--------------------------|
|  | YES                      | NO                       |
| 5. Will we have the pleasure of serving you in the future? ..... | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Were you satisfied? .....                                     | <input type="checkbox"/> | <input type="checkbox"/> |

Please grade our service by circling the appropriate number

4	3	2	1	0
EXCELLENT	GOOD	AVERAGE	FAIR	POOR

If you have any concerns or questions and would like us to call you, please provide your daytime phone number below.

Service Advisor \_\_\_\_\_

Additional Comments \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_

R.O. No. \_\_\_\_\_

## Because we care

we noticed that the following areas appear to need attention:

- |  |   |   |
|--|---|---|
| <p><b>Control</b></p> <p>___ FRONT END</p> <p>___ BRAKES</p> <p>___ WINDSHIELD WIPERS</p> <p>___ TIRES</p> <p>___ GLASS</p> <p>___ SHOCK ABSORBERS</p> <p>___ STEERING GEAR</p><br><p><b>Electrical</b></p> <p>___ LIGHTS</p> <p>___ BATTERY</p> <p>___ WIRING</p> <p>___ REGULATOR</p> <p>___ ALTERNATOR</p> <p>___ SWITCHES/GUAGES</p> <p>___ SPARK PLUGS</p> <p>___ STARTER</p> | <p><b>Motor</b></p> <p>___ IGNITION</p> <p>___ TUNE-UP</p> <p>___ CARBURETOR</p> <p>___ CLUTCH</p> <p>___ FUEL PUMP</p> <p>___ PISTON RINGS</p> <p>___ BEARINGS</p> <p>___ VALVES</p> <p>___ MUFFLER</p> <p>___ TAILPIPE</p><br><p><b>Other</b> _____</p> <p>_____</p> <p>_____</p> | <p><b>Chassis</b></p> <p>___ TRANSMISSION</p> <p>___ REAR AXLE</p> <p>___ SPRINGS</p> <p>___ DRIVE SHAFT</p> <p>___ WHEEL BEARINGS</p><br><p><b>Cooling</b></p> <p>___ RADIATOR</p> <p>___ HOSES</p> <p>___ BELTS</p> <p>___ WATER PUMP</p> |
|--|---|---|

**IMPORTANT**  
See Service Advisor \_\_\_\_\_  
for what could be an additional problem

Please present this stub to Cashier when calling for your car.

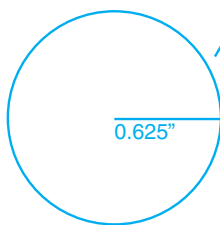
— Thank You —



\_\_\_\_\_

CUSTOMER'S NAME

# THANK YOU



FOR BRINGING YOUR  
VEHICLE TO OUR  
SERVICE CENTER



### Would You Recommend Our Service To A Friend?

DEFINITELY	PROBABLY	MIGHT OR MIGHT NOT	PROBABLY NOT	DEFINITELY NOT
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

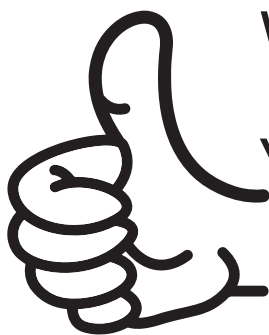
1. How would you rate our facility overall?      EXCELLENT    GOOD    FAIR    POOR

**Based On This Service Visit,  
How Satisfied Were You With...**

	EXCELLENT	VERY GOOD	GOOD	FAIR	POOR	NO OPINION
2. Convenience of obtaining service appointment?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Courtesy shown by service advisor?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. Effort to understand your service needs or request?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. Explanation of the work performed on your vehicle?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Overall performance of the service advisor?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. Length of time to repair your vehicle?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments \_\_\_\_\_

Name \_\_\_\_\_ Date \_\_\_\_\_ Phone \_\_\_\_\_



## Working Together For Your Satisfaction!

### SERVICE HOURS

Mon-Fri 7:00 am - 6:00 pm

Sat 8:00 am - 5:00 pm

**800-555-1234**

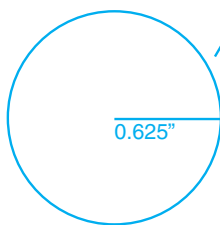
**Please take the time to mail in the above postage  
paid card and let us know how we did.  
Thank you**

Please present this stub  
to cashier when calling  
for your vehicle.

**Thank You**







**THANK YOU**

**FOR BRINGING YOUR CAR  
TO OUR SERVICE CENTER**

**WE WANT TO BE SURE YOU ARE PLEASED**

	YES	NO
Were you greeted promptly?	<input type="checkbox"/>	<input type="checkbox"/>
Were you treated courteously?	<input type="checkbox"/>	<input type="checkbox"/>
Was your job finished when promised?	<input type="checkbox"/>	<input type="checkbox"/>
Was our work satisfactory?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have any comments? _____		
_____		
_____		
_____		

Name \_\_\_\_\_ Phone \_\_\_\_\_

**HELP US IMPROVE OUR SERVICE - PLEASE FILL IN AND MAIL THIS CARD**

**WE COULDN'T HELP BUT NOTICE-**

While performing the services you authorized on your vehicle, we noticed that the following areas appeared to need attention. We would be pleased to make a thorough inspection and give you an estimate of corrective service at your convenience.

<b>CONTROL</b>	<b>MOTOR</b>	<b>CHASSIS</b>
___ FRONT	___ IGNITION	___ TRANSMISSION
___ BRAKES	___ TUNE-UP	___ REAR AXLE
___ WINDSHIELD WIPER	___ CARBURETOR	___ SPRINGS
___ TIRES	___ CLUTCH	___ DRIVE SHAFT
___ SHOCK ABSORBERS	___ FUEL PUMP	___ WHEEL BEARINGS
___ STEERING GEAR	___ PISTON RINGS	
	___ BEARINGS	<b>OTHER</b>
<b>ELECTRICAL</b>	___ VALVES	_____
___ BATTERY	___ MUFFLER	_____
___ WIRING	___ TAILPIPE	_____
___ SPARK PLUGS		_____
___ CHARGING SYSTEM	<b>COOLING</b>	_____
___ LIGHTS	___ RADIATOR	_____
	___ HOSES	_____
	___ BELTS	_____
	___ WATER PUMP	_____

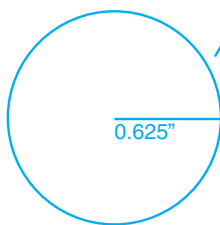
Please present this stub  
to cashier when calling  
for your car.

**Thank You**



Customer Name





**THANK YOU**

**FOR BRINGING YOUR CAR  
TO OUR SERVICE CENTER**

**WE WANT TO BE SURE YOU ARE PLEASED**

	YES	NO
Were you greeted promptly?	<input type="checkbox"/>	<input type="checkbox"/>
Were you treated courteously?	<input type="checkbox"/>	<input type="checkbox"/>
Was your job finished when promised?	<input type="checkbox"/>	<input type="checkbox"/>
Was our work satisfactory?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have any comments? _____		
_____		
_____		

Name \_\_\_\_\_ Phone \_\_\_\_\_

**HELP US IMPROVE OUR SERVICE - PLEASE FILL IN AND MAIL THIS CARD**

**WE  
CARE  
ABOUT  
YOU.**



**PLEASE  
WEAR  
YOUR  
SAFETY  
BELT.**

Please present this stub  
to cashier when calling  
for your car.

**Thank You**



Customer Name

