### **Custom Poly-Back Floor Mats**

126-PB

## Your Custom Info Here!







#### **Standard Stock Colors**

White

# Standard Ink Colors Black Reflex Blue Process Blue Red (PMS 185) Orange (PMS 151) Green (PMS 355) Purple (PMS Purple) Brown (PMS 470) Yellow (PMS Yellow)

#### **Product Description**

We can duplicate your existing mat, or make a custom design from a business card, letterhead, or your art.

#### **Product Specifications**

- 17" × 22" (Maximum imprint 15" × 18-3/4")
- Equivalent to 80# Poly Back Paper (coated on one side)
- · Full color printing available
- No set up charge
- We can match any design
- Quantities: Minimum 1,500 / Incremental 500 / 500 per box

#### **Additional Information**

Non-Standard Ink Colors: Any - (Addl Charge)

**Proof Charge:** Up to 3 Free

Plate Charge: Yes

Screens: Yes (No Additional Charge)

PMS Match: Yes (Additional Charge per Color

per job) **Bleed:** NA

Turn Time: 3 weeks

#### **Art Requirements**

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:
  - 1. Photo/scan of existing artwork
  - 2. Description of copy and desired layout.

#### **Production Notes (For Internal Use)**

#### Production: 190

- PDF exported with all fonts outlined.
- Outline all fonts in illustrator prior to production.

#### **Production: 135**

- · PDF exported with all fonts outlined.
- Outline all fonts in illustrator prior to production.

MADE IN THE U.S.A.